



## FOR IMMEDIATE RELEASE

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Visit <http://www.PrepperPeteAndFriends.com/about/press-kit/> for more information, including review copies of the book and author biography.

### PREPPING KIDS FOR... PREPPING?

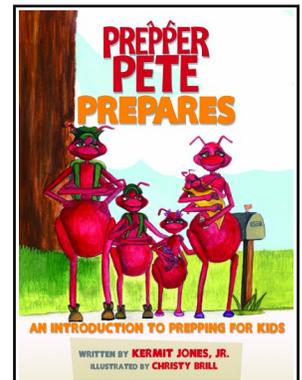
#### *Prepper Pete & Friends - The Original Prepper Series for Kids*

Kermit Jones, Jr.'s debut children's book, *Prepper Pete Prepares*, blazes a new trail in the prepper/survivalist genre by helping parents teach their young children about why mom and dad prep. The prepper movement is alive and well, thanks to popular shows like National Geographic's *Doomsday Preppers*, and Jones has recently been hailed as the Dr. Suess of prepping.

Designed to educate children in a language where they can be taught and entertained at the same time, *Prepper Pete Prepares* is the first of its kind – the beginning to a series of "how to prepare" books targeted at children in the prepper/survivalist genre. The book highlights a handful of reasons to prepare in a simplistic, non-threatening manner.

"Different people prepare for different reasons," says Jones, "and no matter the reason, I want parents to have a launching point to discuss their family's reasons to their kids."

With topics ranging from natural disasters and storms to solar flares and economic collapse, Jones strikes a balance where both preppers and non-preppers can find a common ground. "Even if you don't believe something *Prepper Pete* mentions will ever happen," he maintains, "it's still a good idea to be able to explain other people's motives."



Prepper Pete is an ant who decides he and his family need to be better prepared, and he starts prepping for a variety of reasons. He stores extra food, learns useful skills, and gets ready for the unknown... just in case. He also purchases a gun and ammunition for hunting and home defense, all the while tucking his kids in at night, assuring them that they can sleep better because they are prepared.

What is Prepper Pete's message? "Some people prepare because they are afraid. Our family doesn't have to be afraid... because we are prepared!"

"The book is wonderfully politically incorrect," said 'Avalanche Lily' Rawles of *SurvivalBlog.com*, "which caused lots of chuckles to erupt from all of us. I recommend getting a copy for any of your under-prepared relatives who have young children, to encourage their families to get ready."

"We've had over a dozen blogs post positive reviews," said Jones, "But being mentioned on *SurvivalBlog.com* took us from an average of 15 unique visitors a day on our website to over 1100 the following day."

Other preparedness and survival bloggers have expressed a great interest in the Prepper Pete series with positive reviews from all sectors of the prepping movement. Jones was recently invited to teach as an instructor for *USAPrepares.com*, write articles for *Prepped & Prepared* magazine, and interviews have been scheduled with several popular sites such as *The Survival Podcast*, *Backdoor Survival*, and more. The first two books in the series are available through all major book retailers online.

The next installment in the series, *Prepper Pete's Gun of a Son*, is a gun safety book aimed at kids due out in January 2014, with a follow-on book that highlights several emergency situations children should be better prepared for. "I don't pretend that these books are the ultimate answer," Jones concedes, "but it is my hope that parents will use these books as an opportunity to discuss the topics with their children."

A Naval Academy graduate and current Navy Reserve chaplain, Kermit Jones Jr. is a realistic prepper who is happily married and the father of four wonderful little girls. He created Prepper Pete to help his daughters understand prepping in a fun and non-scary manner after his initial research revealed no prepper books currently exist that are designed *for* children.

In doing so, he has created an avenue with "Prepper Pete & Friends" to explain endless possibilities!

Read more at [www.PrepperPeteAndFriends.com](http://www.PrepperPeteAndFriends.com).

**-ENDS-**

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#### **Comments made by other survivalist and prepper websites:**

"This is a great little book to get kids interested in prepping and survival-based thinking!"  
- Matt Anderson of PatriotRising.com

"Great way to teach a child about prepping and why to be prepared without scaring them! My son has made me read this to him everyday since we received it."  
- Prepared for Survival Blog

"We can highly recommend this book. The reasons for prepping and becoming self-sufficient are worded and combined with colorful illustrations in a very entertaining way that kids can understand but not cause them to worry."  
- AdvancedSurvivalGuide.com

"Prepper Pete Prepares is the first prepping book written exclusively for kids."  
- TheBackyardProvider.com

"Introducing the concept of being prepared to children-especially young ones-can be difficult... That's where a colorful book aimed at children can help."  
- RethinkSurvival.com

"I'm not sure if Kermit got the idea from American's Networking To Survive, or from Proverbs 6:6-8, but the point is, awesome job. These are the perfect Christmas gift under the tree or stocking stuffer for your young children in your family... or cousins, nephews, etc. #1 on the list for children books for homeschooling too."  
- WolfeBlog.net